

Cuda – Professional Snip The Fisherman – December 1, 2018

 Circulation: 55,000
 Impressions: 165,000

 Ad Value: \$1,600
 PR Value: \$4,800





ACCESSORIES

CUDA PROFESSIONAL SNIPS

Whether you need to cut through wire, mono, braid, crabs, fins or just about anything else, Cuda Professional Snips should be the first tool that you reach for every time. These 8-inch snips use titanium nonstick coated German 4116 stainless steel and feature a micro-serrated edge for unparalleled sharpness and durability. The comfortable handles made of multi-layer, cold-molded Micarta provide a sure, non-slip grip every time. At just \$59.99, the snips include a custom, hard-molded sheath and lanyard so they stay right where you leave them.

www.cudabrand.com

PLANO Z-SERIES TACKLE BACKPACK

Plano's zipper-less, weather-endurable Z-Series Tackle Backpack is the ideal gift for any angler that needs to pack all the gear they need to reach those out of the way surf and shore spots. Features include

Features include specially designed, zipper-free tackle storage, high-performance Thermoplastic Elastomer (TPE) waterproof fabric construction with easy opening HDPE buckles and Velcro for flaps and pockets, roomy main compartment with four 3700-size StowAway tackle boxes, and three large pockets on the outside. Fully adjustable shoulder straps and padded lumbar support reduce the strain of heavy loads. Retails for \$79.99.

www.planomolding.com