



Circulation: 77,164
Ad Value: \$3,250

Impressions: 231,492
PR Value: \$9,750

IN THE KNOW GEAR FOR THE SPORTSMAN

Find Fish, Fillet Them and Keep Cool

Raymarine LightHouse II OS Update

Raymarine and Navionics have partnered to make several new features available on Raymarine's LightHouse II based multi-function displays (MFDs) that will make navigation, fish-finding and exploration safer and easier for boaters. The three features are Navionics' Dock-to-Dock Auterouting, SonarChart Live and Advanced Map Options. Dock-to-Dock Auterouting creates detailed routes through narrow passages taking into consideration chart data, navigation aids and water depth. SonarChart Live lets boaters create 1-foot-contour bathymetry maps in real time over the terrain they're covering which is automatically displayed on their MFDs. Users can then upload their new data and download other users' new data to enhance their own charts via the Plotter Sync capability of Navionics Boating apps. The Advanced Map Options lets Raymarine users customize their Navionics chart displays by highlighting shallow areas, selecting a fishing range and adjusting SonarChart contour density. All the new Navionics features are available for Raymarine i, c, v, w and g5 Series MFD models produced after 2011, updated with the new LightHouse II Release 10 software. www.raymarine.com, www.navionics.com



Raymarine's LightHouse II Update



Cuda Professional Knives

Cuda Professional Knives

Cuda Tools, maker of a wide variety of tools like cutters, scalers and scissors for fishing, has introduced a new line of knives that are strong, durable and feel balanced and solid in hand. The seven models in the line include all the necessary implements for cutting, filleting and prepping fish and game—from the essential 9-inch fillet knife to the 10-inch breaking knife. Features include USA CTS 40 A stainless steel blades which are non-stick, bonded with a titanium-ceramic. Full tang construction ensures durability and the cold-molded, Micarta handles offer a solid grip that fits well in the hand. Each knife comes with its hard-molded sheath and all the knives come with a lifetime guarantee. Retail prices range from \$49.99 for the 6-inch fillet knife to \$94.99 for the 10-inch breaking knife. www.cudabrand.com

Canyon Quest Soft Coolers

Canyon's soft-sided Quest Coolers are tough, insulated packs that you can carry on your back and keep your goods cold and fresh. These waterproof and leak-proof coolers are constructed of high-grade tarpaulin inside and out, with welded seams for durability. Lined with IceSkin insulation, the coolers will keep ice for days. With a leak-proof, roll-top closure and lashing points on the bag for stowing, the cooler can be strapped to a boat, A/RV or ATV for transport in the backcountry. A top-mounted drain plug lets you siphon out melt water to drink or lighten the pack. The Canyon Quest Soft Coolers come in two sizes: the Trek 22 at 22 x 10 x 7 inches retails for \$89.99 and the Epic at 32 x 11 inches retails for \$149.99. Both models, available in varied colors, come with a 5-year unconditional warranty. www.canyoncoolers.com



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